

John Lutoslawski

Product design engineer taking complex software from research to production.

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01 Experience

Senior Product Designer FulfillmentIQ · Logistics software Apr 2025 - Present

- + Led design and wrote UI code for GXO IQ, an AI warehouse management platform supporting 1,000+ sites and 80,000+ daily orders across the world.
- + Leading design of Workbench, an AI warehouse design tool with 3D simulation, two Fortune 500 design partners and an NVIDIA Omniverse partnership.
- + Manage internal and external designers; own product design systems in Figma and React.

Product Designer & Founder Holopage · No-code VR websites May 2023 - Mar 2025

- + Designed and built a no-code VR website platform in React, Three.js and WebXR, from prototype to production.
- + Grew to 300+ users and 45,000+ visits across published sites.

Senior Product Designer DealMaker · Capital raising Nov 2021 - May 2023

- + Redesigned investor checkout, increasing conversion by 60% and average order value by 15%.
- + Redesigned the admin dashboard and investor portal, enabling the company's first two enterprise clients.
- + Built the company's first design system and design process; hired & mentored junior designers.

Product Designer FulfillmentIQ · Logistics software Jan 2021 - Nov 2021

- + Led design of Warehouse Anywhere's web and mobile warehouse management system for a 17,000+ location network; reduced order processing time by 50%+.
- + Led design of ShipBob's B2B enablement, reducing processing errors by 90%+ and processing time by 40%.

Software Developer The Fitting Room · 3D body-scan fit tech Jan 2020 - May 2020

- + Built Python tools to extract body measurements from 3D scans; managed three junior developers.

02 Skills

DESIGN	UX mockups, UX research, prototyping, usability testing, product strategy, workshopping
DESIGN SYSTEMS	Figma components & variables, React component libraries, accessibility (WCAG)
ENGINEERING	TypeScript, React, Next.js, Python, SQL, Git, Docker
AI & ANALYTICS	Cursor, Orca, Claude Code, Codex, Higgsfield, Elevenlabs, PostHog, Hotjar

03 Education

User Experience Design Diploma · BrainStation Sep 2019 - Dec 2019

Bachelor of Science Candidate (DNC) · University of Toronto Sep 2014 - May 2016